

About the ELITE Driving School franchise:

Whether you are currently an independent instructor or working under a franchise with another school, you will find ELITE's franchise package to be a fair, comprehensive, and affordable option to help you grow your driving school business. If you are looking to train to become an instructor [click here](#). You'll see from our instructors' testimonials here that our franchise suits most instructors.

Since establishing the ELITE brand in 2008 we have steadily grown to a [fantastic team of instructors](#), and the geographic area we cover is ever expanding too. Right now we are struggling to reach the demand for instructors and are keen to talk to qualified ADI's and PDI's about coming to joining the team.

Being experienced ADI's ourselves, we strongly believe that our franchise package provides instructors with exactly the service they need to assist them in running and growing their own business, at a reasonable and realistic cost.

- Cash Back of your training costs under the ELITE Franchise Cash Back Loyalty
- Start-up 20 pupils in first 10 weeks guaranteed
- No pupil introduction or additional fees
- 2 weeks franchise holiday per year
- Personalised marketing materials
- Personalised web page to promote yourself
- The prestige of being part of the driving school ranked [No.2 for driving schools nationwide](#)
- Assistance in arranging a lease vehicle
- Credit and debit card processing for your customers
- New pupil text alerts
- On-line diary management system
- New pupils booked directly into your diary
- You choose what postcode areas you want to work
- You choose and manage the days and times you want to work
- Regular team network meetings
- Phone and email support of a close-knit team
- Reduced rate CPD courses
- Vehicle livery and roof top box provided
- Free branded workwear
- No minimum term contract or tie-in period
- Preferential accountancy rates for your personal tax affairs
- Further free week incentives for franchisee referrals and achieving customer reviews



DVSA approved driving instructor

So if it sounds like this is what your business needs then [contact us](#) to discuss it further. We'll be quite happy to discuss any questions you may have over the phone, or you to come down to the office for a chat over a coffee, or we'll come to you. Whatever suits you, we're looking forward to hearing from you!

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