

ELITE Trainee to franchisee loyalty cash back incentive

When you train with ELITE there is no obligation to join our franchise, although we would obviously love for you to join our team. We have established a great reputation as a quality driving school, as well as training provider, and we believe in supporting our instructors to maintain a successful business. We also offer Part 2 and Part 3 rescue training for PDIs that are struggling to qualify (trainees), as well as offering further training to qualified ADIs for the New ADI Standards Test.

If you decide to take out a full franchise with ELITE, either as a PDI or full ADI you will be entitled to benefit from our **Trainee to Franchise Cash Back Incentive** meaning you can get back some, or all your initial training costs, up to the value of the full course price of £2,200.

How this works is simple! If you purchased ELITE's full instructor training package, and then take out a full ELITE Driving School franchise, after you have completed an initial 10-week introductory period you will receive a £22 discount on your full ELITE franchise fee for 2 years. Therefore, over the course of your first full year you will receive £1100 discount on your franchise, equivalent to 50% of your initial training cost. If you then complete another year of full franchise you will have recouped £2200, equivalent to 100% of the cost of the full training cost.

Terms and Conditions

- To qualify for the Trainee to Franchise Cash Back you must have purchased the training course in full.
- Standard franchise agreement terms apply.
- You must make weekly franchise payments on time. Failure to do so may result in the cash back offer being withdrawn.
- Excludes additional training hours required for trainee licence. However, trainee licence instructors will receive the additional training required at a subsidised rate as stated in your franchise agreement.
- Your cashback will be shown as 'Loyalty Discount' on your franchise invoices.
- Once you have received cashback equivalent to the full value of your initial training course (normally after 2 years of full franchise) your franchise payments will revert to the full current standard rate.
- If you wish to terminate your franchise with ELITE you must give four full weeks notice. If you terminate your franchise agreement with ELITE before two full years of continuous franchise following your 10 week introductory period you understand that you will not receive full cashback equivalent to the value of your initial training fees.